



American Lung Association
of the Northeast

LungNE.org
1-800-LUNG USA

OFFICES:

Connecticut
45 Ash Street
E. Hartford, CT 06108

Maine
122 State Street
Augusta, ME 04330

Massachusetts
460 Totten Pond Road
Suite 400
Walcham, MA 02451

393 Maple Street
Springfield, MA 01105

New Hampshire
1800 Elm Street
Manchester, NH 03104

New York
155 Washington Ave., Suite 210
Albany, NY 12210

21 West 38th Street, 3rd Floor
New York, NY 10018

237 Mamaronck Ave., Suite 205
White Plains, NY 10605

700 Veterans Memorial Highway
Hauppauge, NY 11788

1595 Elmwood Avenue
Rochester, NY 14620

Rhode Island
260 West Exchange Street
Suite 102B
Providence, RI 02903

Vermont
372 Hurricane Lane
Suite 101
Williston, VT 05495

February 27, 2014

Committee on Children
Room 011, Capitol Building
Hartford, CT 06106

Testimony before the Committee on Children

Michelle Caul, Manager of Health Education

**Senate Bill Number 24: An Act Concerning the Governor's
Recommendations Regarding Electronic Nicotine Delivery Systems
and Youth Smoking Prevention**

Good Morning Senator Bartolomeo, Representative Urban and other
Members of the Committee on Children:

Thank you for the opportunity to address you today. My name is Michelle
Caul and I serve as the Manager of Health Education at the American Lung
Association (ALA) in Connecticut. The American Lung Association is a not-
for-profit public health organization dedicated to fighting lung disease
through research, education and public policy.

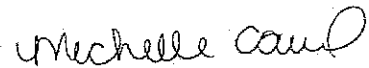
The American Lung Association in Connecticut supports the restoration of
the cuts to the Tobacco and Health Trust Fund from last year and the
increase to the balance of the fund up to \$12 million. We very much
appreciate the \$12 million however, we recommend that this amount be
increased to \$16 million which is half of the current Centers for Disease
Control and Prevention (CDC) best practice recommended amount for
Connecticut. Smoking costs Connecticut over \$2.4 billion each year and
over 4,000 residents of the state die from smoking attributable deaths.
Connecticut receives more than \$100 million each year from the Master
Tobacco Settlement Agreement. Investing more of that money in
preventing smoking among kids and helping smokers quit will improve the
health of our people and reduce future health care costs.

The American Lung Association in Connecticut opposes creating a whole
new section of law to apply some youth access and tobacco sales
restrictions to "electronic nicotine delivery systems" as defined. Creating a
separate classification for electronic cigarettes and the like has the
potential to undermine existing tobacco control laws and policies. Instead,

we recommend including electronic cigarettes within the definition of tobacco products. According the CDC, the number of students in grades 6-12 reporting have ever used an e-cigarette doubled from 3.3 percent to 6.8 percent from 2011 to 2012¹. We recognize and are concerned with the upward trend in youth use of e-cigarettes.

Thank you for allowing us to share our testimony with you. We are happy to work with the Committee on Children to amend the language of SB24.

Thank you,

A handwritten signature in cursive script that reads "Michelle Caul".

Michelle Caul
Manager, Health Education
American Lung Association in Connecticut